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| **Urban Farm Goal Worksheet** | **Completed?** |
| **Goals to be completed before last frost date:** |  |
| Seed start x plants |  |
| General cleanup |  |
| Bring out hoses and check garden tools/supplies |  |
| Order row covers if needed |  |
| Invest in supplies (this year its irrigation, a seed starting LED light system) |  |
| **Goals to be completed this season:** |  |
| Turn a grassy backyard into a productive urban farm |  |
| Dig up the backyard, analyze sunlight, soil, etc. |  |
| Create a blog website and social accounts |  |
| File for a business and make sure I comply with the law |  |
| Sell my first flowers and herbs |  |
| Make a business plan |  |
| Build partnerships with local organizations |  |
| **Goals to be completed in the next three years:** |  |
| Turn gardening into a profitable venture that can replace my current income |  |
| Try and obtain organic certification |  |
| Look for additional revenue streams apart from selling produce (i.e., can I help others start urban farms and pollinator gardens?) |  |
| Continue to work towards sustainability (i.e., invest in rain barrels, solar panels to make it an entirely green operation – note I’m taking some of these steps now but things like solar panels are currently cost prohibitive) |  |
| Build a loyal audience on the blog and keep my readers up-to-date on progress |  |